

RIST Forum

BRANDING GUIDE

INTEROPERABILITY AND INNOVATION



RIST Forum



RIST ALL ABOUT THE COMBINATION OF INTEROPEBILITY & INNOVATION

Standards-based approach

Developed jointly by a large group of experts and built on top of existing RFC standards RIST benefits from hundreds of years of real-world experiences, leading to a more technically robust solution than a single vendor can ever create no matter the application, use case or environment it is deployed in.

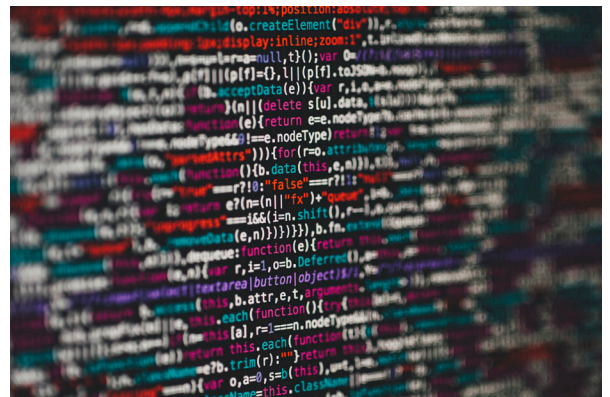


Multi-vendor interoperability

Designed with multi-vendor interoperability as they key objective, the RIST specs are detailed enough to ensure that two different implementations will be interoperable. An open community with online interops, plug-fests and interoperability demonstrations lets vendors and users come together to verify interoperability.

Enables innovation

The RIST specs leave room for innovation by specifying a minimum set of functionality and behaviour that needs to be common across all implementations, while leaving it open for each individual vendor to add advanced functionality on top of the specifications.









WHEN & HOW TO USE THE RIST FORUM LOGO

RIST vs RIST Forum logos

The RIST logo should be the primary logo used in most informational messages and advertisements surrounding RIST. The RIST Forum logo should be used to signify membership within RIST Forum. Both the RIST logo and RIST Forum logo may be used at the same time to signify support of the RIST protocol and membership within the RIST Forum.



Proper and improper uses of the RIST Forum logo

PROPER USE	IMPROPER USE
<p>Overlay logo on a contrasting background</p> 	<p>Overlay logo on a matching background</p> 
<p>Sizing the logo to at least 20 pixels in width at 72 ppi</p> 	<p>Sizing the logo to less than 20 pixels in width at 72 ppi</p> 
<p>Keeping adequate spacing between logo and other elements</p>  <p>RIST Forum Company X Logo</p>	<p>Obstructing or crowding the logo with other elements</p>  <p>RIST Forum Company X Logo</p>

ABOUT RIST FORUM

For a long time the broadcast market has been looking for compatibility between vendors for professional video contribution and distribution over the Internet. With Reliable Internet Stream Transport (RIST) interoperability is achieved, while at the same time vendors are allowed to innovate within their implementations.

The RIST Forum strive to make the world adopt this interoperable standard for transporting live video over unmanaged networks. Set up as a collaborative, non-profit organization, the RIST Forum is a true community that's engaging both users and vendors of RIST technology and RIST products.

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TO LEARN MORE, PLEASE VISIT WWW.RIST.TV